

Terms and Conditions

Cultural Drivers™ Profile Assessment and other resources

El Puente Institute™, a division of The Bridgify Group, LLC

Effective Date: 9-01-2025

1. Ownership and Intellectual Property

The Cultural Drivers™ Profile Assessment (“Assessment”) and all related materials, including but not limited to questions, reports, scoring, frameworks, cultural models, resources, trainings, coaching sessions, and graphics, are the sole and exclusive intellectual property of The Bridgify Group, LLC. Participation in the Assessment does not grant you any ownership rights in the Assessment or related materials.

2. Authorized Use

- The Assessment is provided for your personal and professional development only.
- You may not copy, store, reproduce, distribute, modify, adapt, transmit, create derivative works from, or publicly display any portion of the Assessment for any reason without prior written consent from The Bridgify Group, LLC.
- Sharing, selling, or otherwise commercializing the Assessment, its questions, reports, scoring, frameworks, models, graphics, or results are strictly prohibited.

3. Payment and Pricing

- Access to the full assessment comprehensive report and other training and coaching resources requires payment of the applicable fee as listed at the time of purchase.
- All prices are displayed in U.S. dollars unless otherwise stated. Taxes or additional fees may apply depending on your location.
- Payment must be made in full before receiving access to the full Cultural Drivers™ Profile Assessment and/or final report and any other resources or trainings.
- The Bridgify Group reserves the right to update pricing at any time. Such changes will not affect purchases already completed.

4. Non-Refund Policy

- All sales are final. Due to the digital and proprietary nature of the Assessment, we cannot and do not offer refunds, cancellations, or exchanges once access has been granted or a report has been delivered.

- By purchasing the Assessment, you acknowledge and agree that you will not be entitled to a refund for any reason, including but not limited to dissatisfaction with results, perceived value, or failure to complete the Assessment.
- Exceptions may only be made if required by applicable consumer protection laws.

5. Confidentiality

By participating, you agree to treat the content of the Assessment including questions, scoring methods, and proprietary frameworks as confidential information. You may share your individual results for personal use but may not disclose or reproduce Assessment content in any manner, form, fashion, or format without written authorization from The Bridgify Group, LLC.

6. Data Use

Your responses may be collected and utilized by The Bridgify Group for research, benchmarking, and analytical purposes consistent with its mission of advancing cultural leadership. Any such data will be aggregated and anonymized to preserve individual confidentiality, and all information obtained through participation in the Assessment may be subject to analysis, synthesis, and confidential reporting.

7. Restrictions on Use

- Unauthorized reproduction, distribution, or adaptation of the Assessment is prohibited.
- You agree not to use the Assessment or any insights gained from it for personal or commercial gain in a manner that infringes on the intellectual property rights of The Bridgify Group.

8. No Warranty

The Assessment is provided “as is” for educational and developmental purposes. The Bridgify Group makes no guarantees or warranties about outcomes, interpretations, or suitability for any particular purpose.

9. Limitation of Liability

The Bridgify Group shall not be liable for any direct, indirect, incidental, or consequential damages arising from participation in the Assessment or reliance on its results.

10. Governing Law

These Terms and Conditions are governed by the laws of the State of Texas, without regard to conflict of law principles.

11. Acceptance of Terms

By accessing or completing the Assessment, you acknowledge that you have read, understood, and agreed to these Terms and Conditions.